

PLANNING

CODING

IMPLEMENTATION

MARKETING

EARLY COUNTY 2055 >  
PUBLIC/PRIVATE VISIONING AND REVITALIZATION INITIATIVE

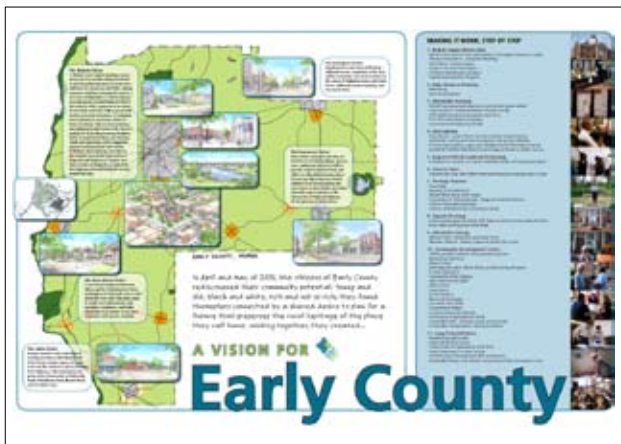
**Services Delivered**  
 Planning  
 Coding  
 Implementation  
 Economic Development  
 Visioning  
 Outreach Communications

**Timeframe**  
 2006

**Client Contact**  
 Barton Rice  
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Charles B. Rice grew up in Early County, Georgia, and moved away to make his fortune. Upon returning, he was struck by the downtrodden state of the county, and undertook a 50-year visioning effort to turn things around. Recognizing the expansive scope of his challenge, he engaged PlaceMakers to facilitate an economic development visioning process, followed by master planning, SmartCode customization, charrette communications, and implementation advisory.

Early County has experienced an economic decline in the last fifty years due to a changing national economic focus from agriculture to technology. PlaceMakers provided the firm's complete package, from Visioning to Implementation, to rally local ownership over their collective future and to invigorate





the local economy. The foremost challenge was creating a healthy business climate for the county's respective communities, enhancing quality of life for local residents, and sustaining growth for the future.

PlaceMakers undertook an extensive two-phase charrette process that began with aggressive public engagement and visioning, and culminated in an eight day planning charrette on the courthouse square. Plans were produced for the towns of Blakely, Arlington, Damascus and Jakin, as well as the new town of New Hilton.

Services provided included Economic Visioning, Image Preference Survey, Regional Transportation Study, Charrette Planning and Orchestration, Urban Design, Architectural Design, SmartCode Customization, and iCharrette communications and outreach.



PlaceMakers' iCharrette website helped expand the reach of Early County 2055 and court investor interest throughout the Southeast.

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**Our vision is helping you fulfill yours. Let's talk.**

Hazel Borys  
Managing Partner

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