



SCOTT DOYON

QUALIFICATIONS

Scott *makes sense* of place, translating the technical issues of traditional urbanism into plain English, then employing the necessary messaging strategies and graphic executions to maximize engagement and buy-in. He's a communications and marketing veteran, schooled from 11 years with global branding powerhouse J Walter Thompson, and excels at illuminating the benefits of well-crafted urbanism. His work addresses the communications challenges associated with public process as well as brand marketing initiatives for traditional neighborhood developments.

Principal, Marketing Services Director, PlaceMakers, LLC
Principal, Civitatis Communications and Marketing
Senior Client Director, JWT Specialized Communications

Foundations of Leadership, Center for Creative Leadership
BS Mass Communications / Advertising, Virginia Commonwealth University

Mountain Landscapes Initiative (Lawrence Group): Charrette Communications
City of Winter Park: SmartCode Calibration (Canin Associates) Charrette Communications
Rhya: Infill TND (DPZ) Charrette Communications
Town of Taos: SmartCode Calibration Charrette Communications
City of Lawrence: SmartCode Calibration Charrette Communications
Florence Gardens: Greenfield Conservation TND Brand Marketing Support
Leytham: Greenfield TND Charrette Communications / Brand Marketing Support
City of Post Falls: SmartCode Calibration Charrette Communications
Early County 2055: 50 Year Plan Charrette Communications
Mississippi Renewal Forum: Post-Katrina Charrette Communications
Hedgewood Properties: NU Developer Brand Marketing
The Reynolds: Vertical Mixed-Use Infill Brand Marketing
Trussville Springs: Infill TND (DPZ) Charrette Communications
The Waters: Greenfield Conservation TND Brand Marketing
Gorham's Bluff: Greenfield Second-Home TND Brand Marketing

PROFESSIONAL SERVICE

Atlanta, Georgia: 2004 – present
Atlanta, Georgia: 2001 – 2004
Atlanta, Georgia: 1990 – 2001

ACADEMIC

Greensboro, North Carolina: 2000
Richmond, Virginia: 1988

SELECT EXPERIENCE

Western North Carolina: 2008
Winter Park, Florida: 2008
Windcrest, Texas: 2007
Taos, New Mexico: 2007
Lawrence, Kansas: 2007
Gulfport, Mississippi: 2007
Omaha, Nebraska: 2006 – 07
Post Falls, Idaho: 2006
Blakely, Georgia: 2006
Biloxi, Mississippi: 2005
Atlanta, Georgia: 2005 – present
Atlanta, Georgia: 2005 – 07
Trussville, Alabama: 2005
Pike Road, Alabama: 2003 – present
Pisgah, Alabama: 2001 – 04